

SPECIFICATION OF TECHNICAL CONDITIONS FOR AN ASSISTANT TO RENDER SERVICES AS A COMMUNICATIONS AND AWARENESS RAISING SPECIALIST IN ABUJA (NIGERIA) FOR THE PROJECT:

“Action Against Trafficking in Persons and Smuggling of Migrants in Nigeria”

1. OBJECT

It is the object of this invitation to hire the services of an assistant to cover the position of communications and awareness raising specialist with an expected end date of June 04 2022, reserving possible extensions.

2. DESCRIPTION OF THE SERVICES TO BE DEVELOPED.

Under the direct supervision of the Team Leader, Institutional Coordinator and the project officer HQ, the Communications and awareness raising specialist will develop the following tasks:

▶ Project management and delivery support

- Liaise with government, civil society and general public to implement outreach campaigns/awareness raising activities on prevention of TIP and SOM.
- Develop and disseminate tools, materials, guidelines, and trainings on prevention of TIP and SOM.
- Provide training sessions to governmental counterparts, civil society organizations, journalists and community members.
- Support the monitoring of awareness raising activities and conduct analysis of impacts and results.
- Develop education for development and awareness materials for schools and promote educational activities through leaflets, brochures and audiovisual materials.
- Provide effective management of communication aspects of A-TIPSOM project including planned events, website, audio-visual resources and social media.
- Produce a TIP/SOM prevention Radio Program.

- Ensure gender mainstreaming and gender sensitive response in programming and activities.
- ▶ Other tasks
 - Perform other related duties as required;

3. PROFILE

A person with the following requirements will be assigned to this contract:

- Degree in Communication, Journalism or related studies.
- Proficiency in English at level C1.
- Microsoft Office package domain
- At least 4 years of experience at international and/or national level in the development of communication materials and implementation of marketing and awareness campaigns, including informational materials, publications and press releases.
- At least 3 years of experience in maintaining effective relationships with local media, civil society organizations, government agencies, community groups to promote project objectives.
- At least 3 years of experience in the development of communication strategies, organization of communication events / visibility and communication activities that guarantee the dissemination to the public of the project.
- At least 2 years of experience in marketing, social network management (Facebook, Instagram, Twitter) and web management.